MEDIA KIT 2026 AND 2027

LUKAS KAUFMANN

Professional mountain biker

Swiss and naturalized Brazilian, based in Minas Gerais. Racing professionally since 2010, in 18 countries.



2010
Start of professional career

18
Countries raced in

4
Iron Biker titles

3
Sertão Diamante titles

2
Brasil Ride titles

The elite rider with the most starts in Brasil Ride history.

ABOUT

He raced for the Swiss national team and was an athlete of the Swiss Army. His bronze at the 2009 U23 XCO European Championships opened the door to professional racing, and by 2010 he was racing World Cup rounds for the Milka Trek-Brentjens team.

He then chose Brazil, drawn by the country's landscapes and culture. He is vegetarian by ethical choice.

CAREER HIGHLIGHTS

- Bronze at the U23 XCO European Championships, for the Swiss national team (2009)
- XCO and XCM World Championships in 2005, 2009 and 2017
- Top 30 results in World Cup rounds
- Four-time Iron Biker champion (2013, 2014, 2019 and 2024)
- Three-time Sertão Diamante champion (2019, 2023 and 2024)
- Brasil Ride Espinhaço champion (2021) and Brasil Ride Paraíba champion, open category (2026)
- Cape Epic and Swiss Epic

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PARTNERSHIPS 2026 AND 2027

We are looking for brands connected to marathon and ultramarathon mountain biking. Lukas is an active athlete, with a record that can be checked race by race.



RACE PRESENCE

Brasil Ride Paraíba 2026 champion, open category. Next: Cape Epic 2027.

CONTENT

His real training and preparation routine, as he lives it.

PRODUCT TESTING

Equipment used in real race conditions.

EXPERIENCES

Rides with the brand's customers and guests.

Audience

29.8K

Instagram followers (October 2026)
Instagram @lukaskaufmannmtb
YouTube @lukaskaufmann87
TikTok @lukaskaufmannmtb
Strava: Lukas Kaufmann

Next race

CAPE EPIC 2027

Master category, teamed with Claudio Levi.

Career sponsors

Trek, Fuji, Focus, Cannondale, Scott, Sense and FKS

Current bike: Canyon.

Business contact

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